2027 Member Story Project Awards

Nomination Survey Questions

Celebrate The Moments That Show The Credit Union Difference

Estimated completion time: 5 to 25 minutes.

Nominations close Nov. 14, 2026, at 11:59 p.m. ET.

Section 1: Eligibility And Award Selection

1. Which option best describes you?

Response type: Drop down | **Required**

- Credit union professional
- Credit union member
- Credit union board member
- Vendor or outside partner
- Other

2. Which award would you like this story to be considered for?

Response type: Multiple choice | **Required**

Select the option that best fits the nomination.

- Story of the Year
- The Changemaker Award
- Both awards

3. Is this a self-nomination or a peer nomination?

Response type: Multiple choice | **Required**

- Peer nomination
- Self-nomination
- A credit union story without an individual nominee

Section 2: Nominator And Credit Union Information

Please provide your contact information and basic details about your credit union. This information will be used to verify your nomination and contact you if additional information is needed.

4. First name

Response type: Short answer | **Required**

Last name

Response type: Short answer | **Required**

Job title

Response type: Short answer | **Required**

Work email address

Response type: Email field | **Required**

Phone number

Response type: Phone field | **Required**

Credit union name

Response type: Short answer | **Required**

Section 3: Story Of The Year Questions

5. Tell us the member story.

Response type: Long answer, 500-word limit | **Required**

Keep the member at the center. Be specific about what happened and why the moment mattered. Write plainly. The story does not need polished marketing copy.

6. What made this moment possible? What did your credit union do differently than another financial institution might have?

Response type: Long answer | **Required**

7. What was the outcome for the member?

Response type: Long answer | **Required**

Explain what changed for the member because of the credit union's response.

Section 4: The Changemaker Award Questions

8. Who are you nominating for The Changemaker Award?

Response type: Short answer | **Required**

Enter the nominee's full name.

9. Please provide information about the individual being nominated.

Response type: Short answer | **Required**

Enter the nominee's job title.

Enter the nominee's email address.

Enter the nominee's phone number.

Enter the nominee's credit union name.

10. Tell us the story involving the Changemaker. What did this person do, and why did it matter?

Response type: Long answer, 500-word limit | **Required**

Be specific about the action taken and the member impact it created.

11. What might have happened if this person had not acted?

Response type: Long answer | **Required**

12. How does this person reflect the values of the credit union and the broader credit union movement?

Response type: Long answer | **Required**

Section 5: Permission And Final Review

13. Do you confirm that the information in this nomination is accurate to the best of your knowledge?

Response type: Checkbox | **Required**

- Yes, I confirm.

14. I understand that Callahan may contact me, the nominee, or an appropriate representative of the credit union if clarification or additional information is needed.

Response type: Checkbox | **Required**

- Yes

15. Is there anything else you would like the judging panel to know?

Response type: Long answer **| Optional**

Optional. Please do not repeat information already included in the nomination.